



2nd Annual INTERNATIONAL FESTIVAL Fort Walton Beach

“The World UNITES in the Emerald Coast!”

Dear Potential Sponsor, Vendor, Donor:

Conexión Media Group invites you to be part of the **2nd Annual INTERNATIONAL FESTIVAL Fort Walton Beach**. The primary purpose of our festival is to bring the entire community together in UNITY, regardless of ethnicity, race, or creed, to enjoy a high quality, family-friendly event.

The support of the business community will be key to its success and we thank the Greater Fort Walton Beach Chamber of Commerce for once again being a co-sponsor of our festival.

Our Emerald Coast is an international region and the response to our inaugural festival was proof positive of that. The event was a huge success! Please go here for pictures and video: <https://www.facebook.com/InternationalFestivalFortWaltonBeach/>

Last year’s festival was co-sponsored by the Greater Fort Walton Beach Chamber of Commerce, the City of Fort Walton Beach, and was supported by several corporate sponsors. We also received outstanding support from the leadership of the Mobile International Festival. All this allowed us to have high quality local and regional entertainment and vendors from throughout the region, with some traveling from as far as Tallahassee, Panama City, Mississippi, and Alabama. The event raised funds for One Hopeful Place and Special Olympics Florida Okaloosa County.

Our goal for this event is for it to become THE community event of the Spring! It will take place on March 23, 2019, 10am – 9pm at the beautiful Emerald Coast Convention Center! It will include Music, Food, Folklore, and Art, from as many nations as possible. The net proceeds, but not less than \$1,000.00, will be donated to Opportunity Place Inc. – a shelter for single women and families who are homeless. For more information on this extraordinary organization, visit: <http://www.opifwb.org> or their Facebook page <https://www.facebook.com/opifwb>

The festival will launch a series of events, led by Conexión Media Group and partners, that will comprise the first ever “Emerald Coast International Week” celebration in our area! We are blessed to live in a proud American community composed of civilians and military individuals with backgrounds from all over the world and many born outside the United States. Many in our community have traveled or lived in other countries, for those who have not, we will “bring the world to them!”

See attachment 1 for Sponsorship Levels and benefits. Our registration form is in attachment 2. We accept monetary sponsorships, a combination monetary & in-kind services, or solely in-kind services sponsorships. Individual donations are also accepted. Deadline for sponsors is March 16, 2019. For more information, contact me directly at 850.368.3505 or via conexionflorida@gmail.com

David Triana

President, Conexión Media Group

INTERNATIONAL FESTIVAL Fort Walton Beach

SPONSORSHIP LEVELS

TITLE SPONSOR (Patrocinador Titular): \$4,000

- 20 x 20 booth space at location of your choice
- “Presented by XXX” (your company name or logo on header of key promotional material)
- FULL PAGE COLOR ad in Conexión, the region’s largest English/Spanish monthly publication (www.conexionflorida.com)
- 1-minute video commercial in a future MAKING CONNECTIONS Show (sponsor provided)
- Banner at event site (purchased by organizer with info and logo/header coordinated with sponsor)
- Logo uploaded to Conexión Social Media Sites (Facebook, Twitter, Instagram) and Facebook event page
- Mentions by MC
- One five-minute period to speak to audience.
- 1 designated table at VIP section for company staff/guests (8 persons max - front of main stage)

Gold Level (Nivel Oro): \$2,000

- 10 x 10 booth space
- Large Logo in all publicity material
- 1/2-page, color ad in Conexión, the region’s largest English/Spanish monthly publication
- 30 second video commercial in a future MAKING CONNECTIONS Show (sponsor provided)
- Logo uploaded to Conexión Social Media Sites (Facebook, Twitter, Instagram) and Facebook event page
- Banner at event site (company provided)
- Mentions by MC
- 1 designated table at VIP section for company staff/guests (8 persons max - front of main stage)

Silver Level (Nivel Plata): \$1000

- 10 x 10 booth space at event site
- Medium Logo in all publicity material
- 1/2-page, b/w ad in Conexión, the region’s largest English/Spanish monthly publication
- Logo uploaded to Conexión Social Media Sites (Facebook, Twitter, Instagram) and Facebook event page
- Banner at event site (company provided)
- Mentions by MC

Bronze Level (Nivel Bronze): \$500

- 10 x 10 booth space at event site
- Small Logo in all publicity material
- 1/8-page, color in Conexión, the region’s largest English/Spanish monthly publication
- Logo uploaded to Conexión Social Media Sites (Facebook, Twitter, Instagram) and Facebook event page
- Mentions by MC

Donor’s Level (Donantes): \$10 - \$200 (Individual donations welcomed, but do not equate to sponsorship. If so desired, donors will receive an equivalent number of tickets for their donations.

INTERNATIONAL FESTIVAL Fort Walton Beach

SPONSOR / DONOR / VENDOR REGISTRATION FORM

Corporation/Company/Individual's Name: _____

Complete Address: _____

Contact Person: _____ Position: _____

Phone: _____ Mobile: _____ Email: _____

Web Site: _____ Are you a FWB Chamber of Commerce member? _____

SPONSORS / DONORS: (Check the appropriate sponsor level/amount donation)

TITLE SPONSOR: \$4,000

GOLD: \$2,000

BRONZE: \$500

SILVER: \$1,000

DONOR: \$10 - \$200 (Donated: \$ _____)

VENDORS: (Vendors' Rules and Hold Harmless Agreements will be provided prior to event)

FOOD VENDOR: \$100 (check below if you NEED electricity!)

PRODUCT VENDOR: \$75

NON-PROFIT OR INFO ONLY VENDOR: \$50

Greater FWB Chamber of Commerce active members receive 25% discount from sponsor/vendor rates

LIST THE TYPE OF FOOD OR PRODUCT YOU SELL OR INFORMATION YOU PROVIDE:

Pay via check payable and mail to: Conexión Media Group, 2210 Gozo Court, Navarre, FL 32566

(SPONSORS): Will you use the booth space your sponsorship gives you? Yes ____ No ____

(ALL VENDORS): Will you require? **ELECTRICITY?** - Yes____ No____ (additional fee required)

Authorized Signature: _____

Printed Name: _____ Title: _____

Date Signed: _____

CMG REPRESENTATIVE (PRINT/SIGN): _____

Date Received: _____

Date Signed: _____